

Noah Weinberg

(203) 564-4490 | weinbergnoah9@gmail.com | Stamford, CT 06901 | [Linkedin](#)

Experience

The Juice, Executive Producer/Lead Host

Syracuse, NY

August 2023 - Present

Oversee all aspects of a bi-weekly hip-hop radio show, including content creation, guest management, and strategic social media outreach, engaging over 500k Instagram accounts ➤ Created and executed marketing strategies for the show, resulting in a successful transition from live radio to podcast format with 2-3 episodes released weekly ➤ Managed post-production tasks, including creating promotional materials based on audience feedback and engagement metrics

First Step Marketing, Marketing Intern/Brand Ambassador

Stamford, CT

May 2022 - May 2023

Spearheaded face-to-face marketing efforts for Frontier's fiber optic internet service, generating over 500 leads from over 10,000 customers at local events ➤ Developed and executed sales strategies, collaborated on identifying potential retail partnerships, and ensured lead conversion and post-sale customer satisfaction ➤ Conducted in-depth market research to refine sales strategies and optimize brand visibility in target demographics

Hillel of Stanford, Social Media/Marketing Intern

Remote

August 2021 - December 2024

Managed social media campaigns across multiple platforms, creating graphic designs and engaging content for Hillel's Instagram to increase engagement and drive event attendance ➤ Designed and wrote weekly email newsletters, ensuring clear communication of events and initiatives to a wide audience ➤ Collaborated with team members to brainstorm and execute targeted marketing strategies, fostering community engagement and participation

[ESPN vs. Content Creators: The Battle for the Future of Sports Media](#)

Syracuse, NY

September 2024 - December 2024

Wrote an in-depth analysis comparing traditional sports media with emerging digital creators, focusing on the decline of ESPN's influence and the rise of YouTube and TikTok content creators in the basketball space ➤ Conducted research and interviews with creators, analysts, and industry experts to explore the shifting dynamics of sports commentary ➤ Engaged readers through data-driven storytelling, providing insights into audience behavior and media consumption trends

Live From Studio B, Host

Syracuse, NY

September 2022 - May 2023

Chosen to co-host a bi-weekly sketch comedy show ➤ Used performance, improvisation, and public speaking skills for the live show ➤ Pitched and wrote comedy sketches for biweekly live show ➤ Acted in pre-taped sketches and assisted in production by initiating blocking cues, lighting arrangements, and performance direction

Respect My Region, Music Journalist Intern

Remote

July 2023 - August 2023

Wrote music-related articles, including 5 album reviews each week, reaching thousands of clicks ➤ Conducted interviews with local artists, showcasing communication skills and ability to build rapport, resulting in features

Daizic, Music Industry Digital A&R Intern

Remote

May 2022 - August 2022

Rated and wrote about over 1,500 new songs by underground artists as part of this music discovery internship ➤ Predicted a song or artists' success based on the company's algorithm and quality of song ➤ Wrote a weekly newsletter detailing a particular artist's journey and most recent release to all of the company's potential clients

HipHopBible, Writer/Contributor

Remote

August 2023 - June 2024

Created and captioned a weekly Instagram post for a leading hip-hop account with 50K+ followers

Skills

Sales & Marketing ➤ Project Management ➤ Adobe Creative Cloud ➤ Final Cut Pro ➤ Canva ➤ Microsoft Word, Excel, & PowerPoint ➤ Instagram, X, & Snapchat ➤ Italian, Hebrew, Japanese, and Arabic (conversational level)

Education

Syracuse University, Syracuse NY

S.I Newhouse School of Public Communications

Bachelor of Science: Magazine, News, & Digital Journalism, minoring in Music Industry

May 2025

GPA: 3.85